

Geospatial Sensing Conference 2019
From Sensing to Understanding our World
September 2 – 4, 2019 Münster, Germany

Data Recommender System: Improving the Discovery of Environmental Datasets through Text Analytics and Usage Mining

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PANGAEA.

Data Publisher for Earth & Environmental Science



ALFRED-WEGENER-INSTITUT
HELMHOLTZ-ZENTRUM FÜR POLAR-
UND MEERESFORSCHUNG



Zentrum für Marine
Umweltwissenschaften



Universität Bremen

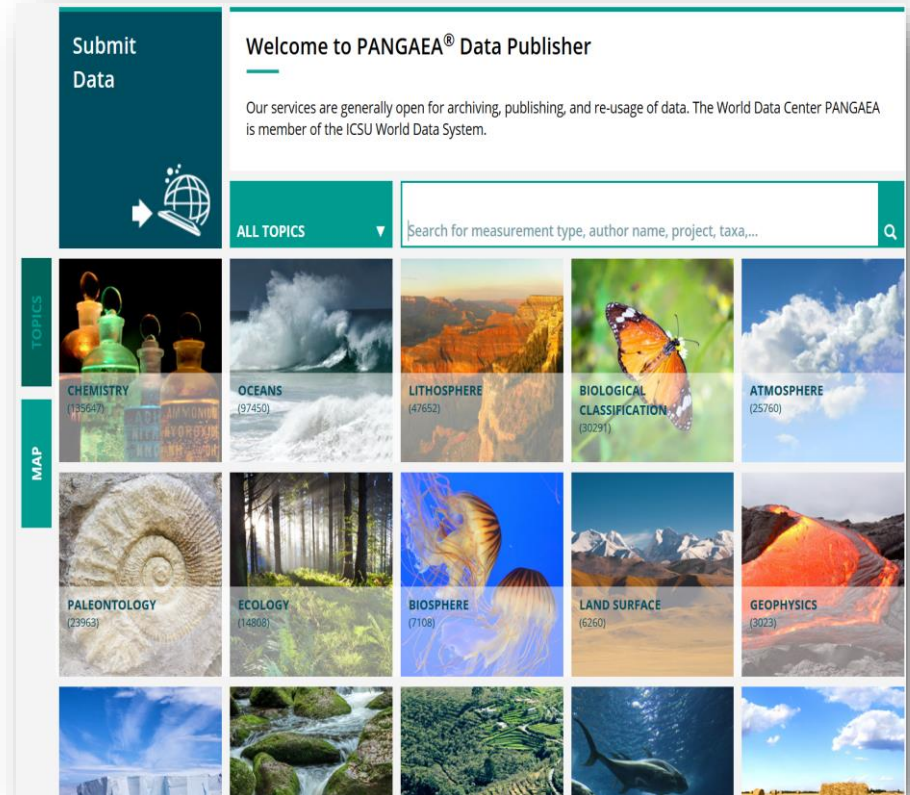
Presentation Outline

- PANGAEA Digital Data Repository
- Data Recommender System
 - a. Metadata-based data recommendation
 - b. Users interaction-based data recommendation
- Online Evaluation & Results
- Conclusions

PANGAEA Digital Data Repository

- Founded in 1993
- Jointly managed by AWI and MARUM.
- Datasets from researchers, projects, research centres and infrastructures (national & international) published with DOIs
- Data types, e.g., time series, spatial, images, audio, video.

> **386000** scientific datasets (30.08.2019)



PANGAEA Data Portal (<https://pangaea.de/>)

Data Search in PANGAEA

- PANGAEA offers tools/APIs for meta(data) access and discovery.

The screenshot shows the PANGAEA Data Publisher homepage. Annotations highlight search functions:

- Search by topics:** A green callout points to the 'TOPICS' sidebar on the left, which lists categories like CHEMISTRY, OCEANS, MAP, BIOSPHERE, LAND SURFACE, and GEOPHYSICS.
- Full-text search with autocomplete:** A green callout points to the search bar at the top right, which shows a dropdown list of results for the search term 'Calanus'.
- Map-based search:** A green callout points to the 'MAP' section in the sidebar, which features a world map and a list of topics.

A red rectangle highlights the bottom navigation bar, which includes links for 'About', 'Submit Data', 'Projects', 'Expeditions', 'Tools', and 'Contact'.

Search functions in PANGAEA

The screenshot shows a dataset page for a paleogene record of elemental concentrations. Annotations highlight related research objects:

- ORCID:** A green callout points to the 'Citation' section, which lists the authors: Spofforth, David J A; Pälike, Heiko; Green, David J A.
- Data DOI:** A green callout points to the 'Data DOI' link: <https://doi.org/10.1594/PANGAEA.695311>.
- Publication DOI:** A green callout points to the 'Publication DOI' link: <https://doi.org/10.1029/2007PA001489>.
- Project:** A green callout points to the 'Project' section, which lists the 'Integrated Ocean Drilling Program / International Ocean Discovery Program (IODP)'.
- IGSN:** A green callout points to the 'IGSN' (Integrated Geospatial Identifier) link: <https://doi.org/10.1594/PANGAEA.695311>.

Dataset and its related research objects

Data Search in PANGAEA



PANGAEA.

OCEANS

Search for measurement type, author name, project, taxa,...

Not logged in

SEARCH SUBMIT ABOUT CONTACT

SHOW MAP GOOGLE EARTH DATA WAREHOUSE

97793 datasets found on search in topic Oceans

< 1 2 3 4 5 6 7 8 9 10 >

Filter by...

Dataset Author

- WOCE Sea Level, WSL (19645)
- WOCE Upper Ocean Thermal, UOT (12894)
- IFREMER (2929)
- MEDAR Group (2606)
- Swift, James (2132)
- Davis, Russ E (1575)
- Codispoti, Louis A (1466)
- O'Reilly, J (1047)
- more...

Dataset Publication Year

- ☐ 2019 (177)
- ☐ 2018 (959)
- ☐ 2017 (1014)
- ☐ 2016 (887)
- ☐ 2015 (894)
- ☐ 2014 (1634)
- ☐ 2013 (1683)
- ☐ 2012 (2444)
- more...

Topic

- Oceanography (96740)
- Chemistry (65270)
- Inorganic Chemistry (58361)
- Pigments (11381)
- Lithosphere (10534)
- Geosciences, Multidisciplinary (9720)
- Organic Chemistry (7204)

1. **Akita, LG; Laudien, J; Biney, C (2019):** Microbial and environmental data from the coast of Ghana
Related to: Akita, LG; Laudien, J; Biney, C: Microbial pollution of beach water quality, Gulf of Guinea Coast. *Marine Pollution Bulletin*
Size: 2 datasets
<https://doi.pangaea.de/10.1594/PANGAEA.900890> - Score: 1.8

2. **Knudsen, KL; Eiriksson, J (2019):** Palaeoceanographic changes off North Iceland during the Holocene and Late Glacial: foraminifera, stable isotopes, diatoms and ice rafted debris
Supplement to: Knudsen, KL; Eiriksson, J (2002): Application of tephrochronology to the timing and correlation of palaeoceanographic events recorded in Holocene and Late Glacial shelf sediments off North Iceland. *Marine Geology*
Related to: Eiriksson, J; Knudsen, KL; Hafliðason, H et al. (2000): Chronology of late Holocene climatic events in the northern North Atlantic based on AMS 14C dates and tephra markers from the volcano Hekla, Iceland. *Journal of Quaternary Science*
Size: 5 datasets
<https://doi.org/10.1594/PANGAEA.899978> - Score: 1.8

3. **Zhu, Y; Newman, SP; Reid, WDK et al. (2019):** Fish survey (biomass, total length and count) and carbon and nitrogen stable isotope ratios of sampled fish in the North Malé Atoll, Maldives
Related to: Zhu, Y; Newman, SP; Reid, WDK et al.: Dynamic source partitioning of coral reef-fishes revealed by the size-based trophic structuring. *Coral Reefs*
Size: 3 datasets
<https://doi.pangaea.de/10.1594/PANGAEA.898625> - Score: 1.8

4. **Zhu, Y; Newman, SP; Reid, WDK et al. (2019):** Fish survey (total length and count) and carbon and nitrogen stable isotope ratios of sampled fish during July-August 2016 at a Bahamian coral reef (Cape Eleuthera)
Related to: Zhu, Y; Newman, SP; Reid, WDK et al.: Fish stable-isotope community structure of a Bahamian coral reef. *Marine Biology*
Size: 2 datasets
<https://doi.pangaea.de/10.1594/PANGAEA.898361> - Score: 1.8

5. **Pansch, C; Hiebenthal, C (2019):** Kiel Indoor Benthocosms
Supplement to: Pansch, C; Hiebenthal, C: A new mesocosm system to study the effects of environmental variability on marine species and communities. *Unpublished Manuscript*

Map Satellite

Google

Map data ©2019 Imagery ©2019 NASA 1000 km Terms of Use

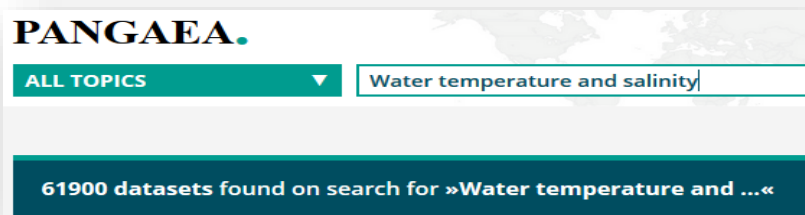
To create a new geographic search coverage, use the buttons and input fields to enter coordinates below. The GPS button (top-left of wind rose) selects the area around your current location. For using the map, select the viewport button (top-right of wind rose) and drag or zoom the bounding rectangle on its borders. You can also select a date range by entering a start/end date. Press "Apply" to restrict current search results!

W N E S

Clear Apply

Search Meets Discovery

- “Search is often struggling to deliver meaningful results, unless you’re very explicit and goal oriented...” (Biblio, Search vs Discovery, 2015)
- How about users ..
 - may not know what/how to search
 - who are not aware of the range of available datasets
 - if presented with many datasets may not be able to choose the datasets-of-interest.



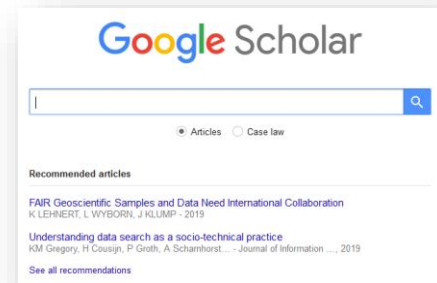
Keyword search brings too many almost identical datasets; diversity is missing!

1. [Clarke, RA \(2006\): Water temperature and salinity from profiling float 1068896.](#)
2. [Clarke, RA \(2006\): Water temperature and salinity from profiling float 1068897.](#)
3. [Clarke, RA \(2006\): Water temperature and salinity from profiling float 1068898.](#)
4. [Clarke, RA \(2006\): Water temperature and salinity from profiling float 1068899.](#)
5. [Clarke, RA \(2006\): Water temperature and salinity from profiling float 1176596.](#)
6. [Clarke, RA \(2006\): Water temperature and salinity from profiling float 1176597.](#)
7. [Clarke, RA \(2006\): Water temperature and salinity from profiling float 1176598.](#)
8. [Clarke, RA \(2006\): Water temperature and salinity from profiling float 1176599.](#)
9. [Clarke, RA \(2006\): Water temperature and salinity from profiling float 1176696.](#)
10. [Clarke, RA \(2006\): Water temperature and salinity from profiling float 1176697.](#)
11. [Clarke, RA \(2006\): Water temperature and salinity from profiling float 1176698.](#)
12. [Clarke, RA \(2006\): Water temperature and salinity from profiling float 1176699.](#)
13. [Clarke, RA \(2006\): Water temperature and salinity from profiling float 1474196.](#)
14. [Clarke, RA \(2006\): Water temperature and salinity from profiling float 1474197.](#)
15. [Clarke, RA \(2006\): Water temperature and salinity from profiling float 1474198.](#)

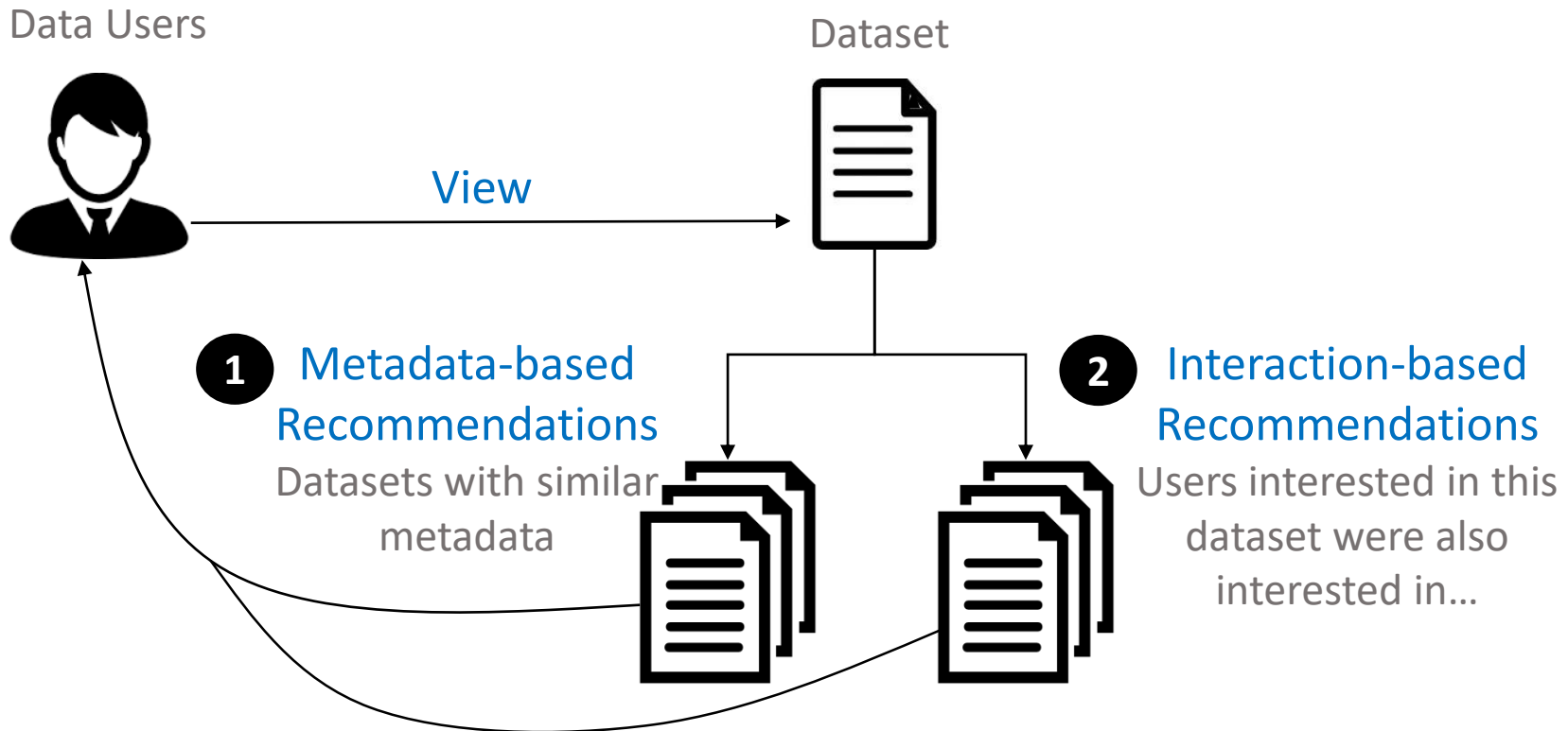
How can users discover relevant and ‘novel’ datasets on the portal?

Recommender System

A recommender system is an information filtering system that provide users with personalized contents and services.



PANGAEA Data Recommender



Dahl, Kristina A; Oppo, Delia W (2006): (Table 3) Mg/Ca ratios of *Globigerinoides ruber* from Arabian Sea sediments. PANGAEA, doi <https://doi.org/10.1594/PANGAEA.834987>,
In supplement to: Dahl, KA; Oppo, DW (2006): Sea surface temperature pattern reconstructions in the Arabian Sea. *Paleoceanography*, **21(1)**, PA1014, doi <https://doi.org/10.1029/2005PA001162>

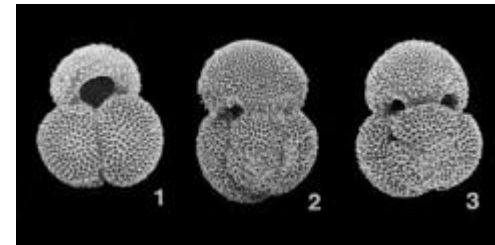


Image : World Register of Marine Species

More diverse
recommendations.

Metadata-based Recommendation

Datasets with similar metadata

Weldeab, S; Schneider, RR; Kölling, M et al. (2005): Mg/Ca ratios of *Globigerinoides ruber* of sediment core GeoB4905-4. doi <https://doi.org/10.1594/PANGAEA.738242>

Cléroux, C; Debret, M; Cortijo, E et al. (2012): Mg/Ca and Sr/Ca ratios on *Globigerinoides ruber* (white) in sediment core MD99-2203, Cape Hatteras. doi <https://doi.org/10.1594/PANGAEA.776433>

Tian, J; Pak, DK; Wang, P et al. (2006): (Appendix 2) Mg/Ca ratios of *Globigerinoides ruber* from ODP Site 184-1143. doi <https://doi.org/10.1594/PANGAEA.707839>

Interaction-based Recommendation

Users interested in this dataset were also interested in

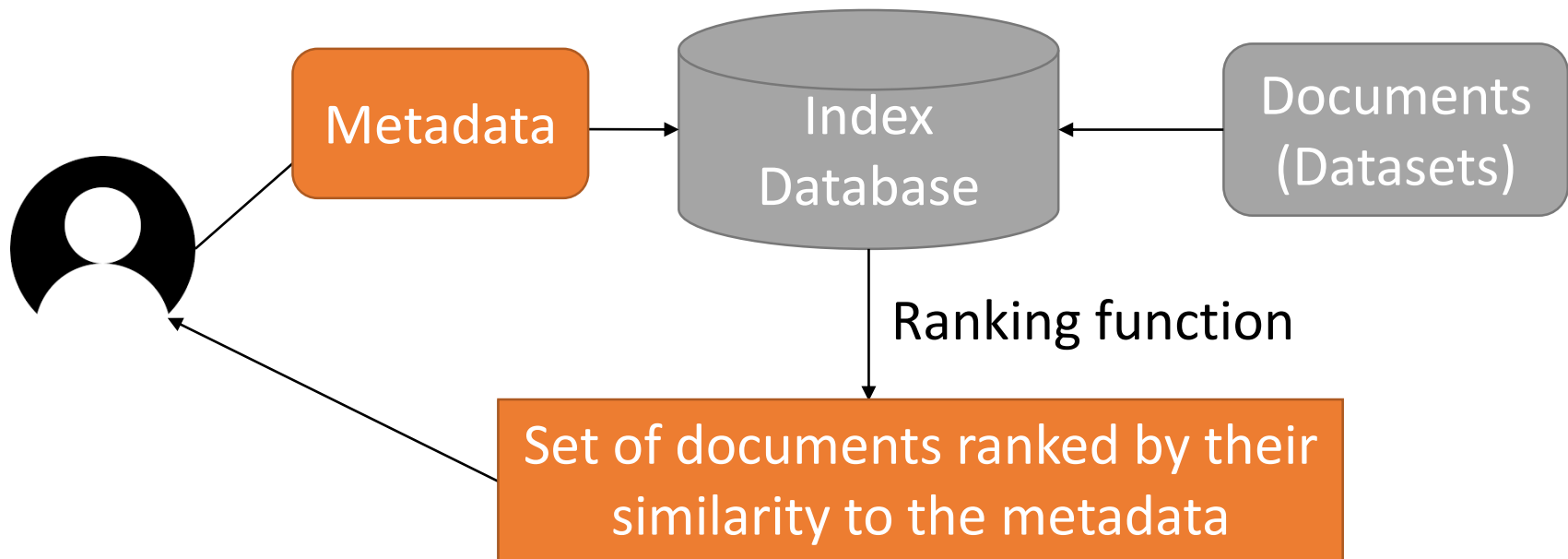
Sirocko, F; Garbe-Schönberg, C-D; Devey, CW (2000): Composition of sediments from the Arabian Sea. doi <https://doi.org/10.1594/PANGAEA.728741>

Schulz, H (1995): Planktic foraminiferal assemblage for the 10kyr time slice from different sediment cores. doi <https://doi.org/10.1594/PANGAEA.51969>

Munz, P; Siccha, M; Lückge, A et al. (2015): Distribution of planktic foraminifera in surface sediments in the northeastern Arabian Sea. doi <https://doi.org/10.1594/PANGAEA.853966>

Metadata-based Data Recommendation

- Leverages ElasticSearch More Like This (MLT) with boosting.
- MLT returns datasets that are similar to a provided data based on metadata elements, e.g., title, abstract, related publication, authors, topics, projects, devices, campaign, location, time.

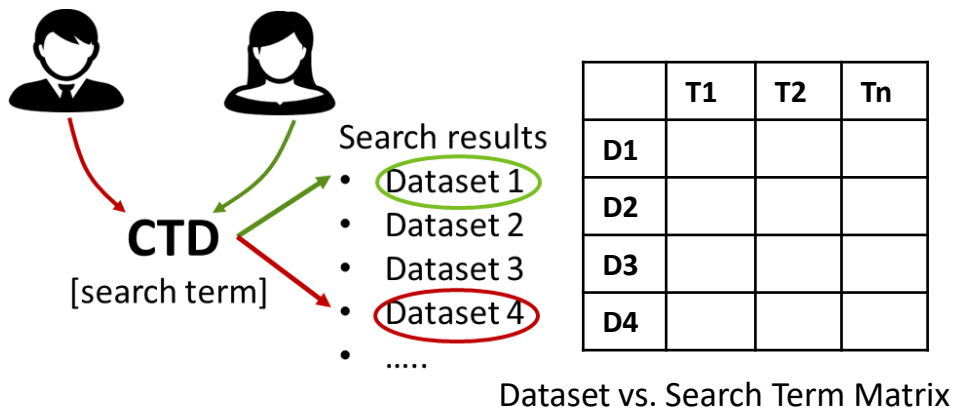


Usage-based Data Recommendation

- Utilizes 3 **user interactions** (extracted from the server logs) such as *search interaction*, *joint download*, and *total download*.

Search interaction

Datasets examined after launching similar searches are likely to be similar.



Joint download

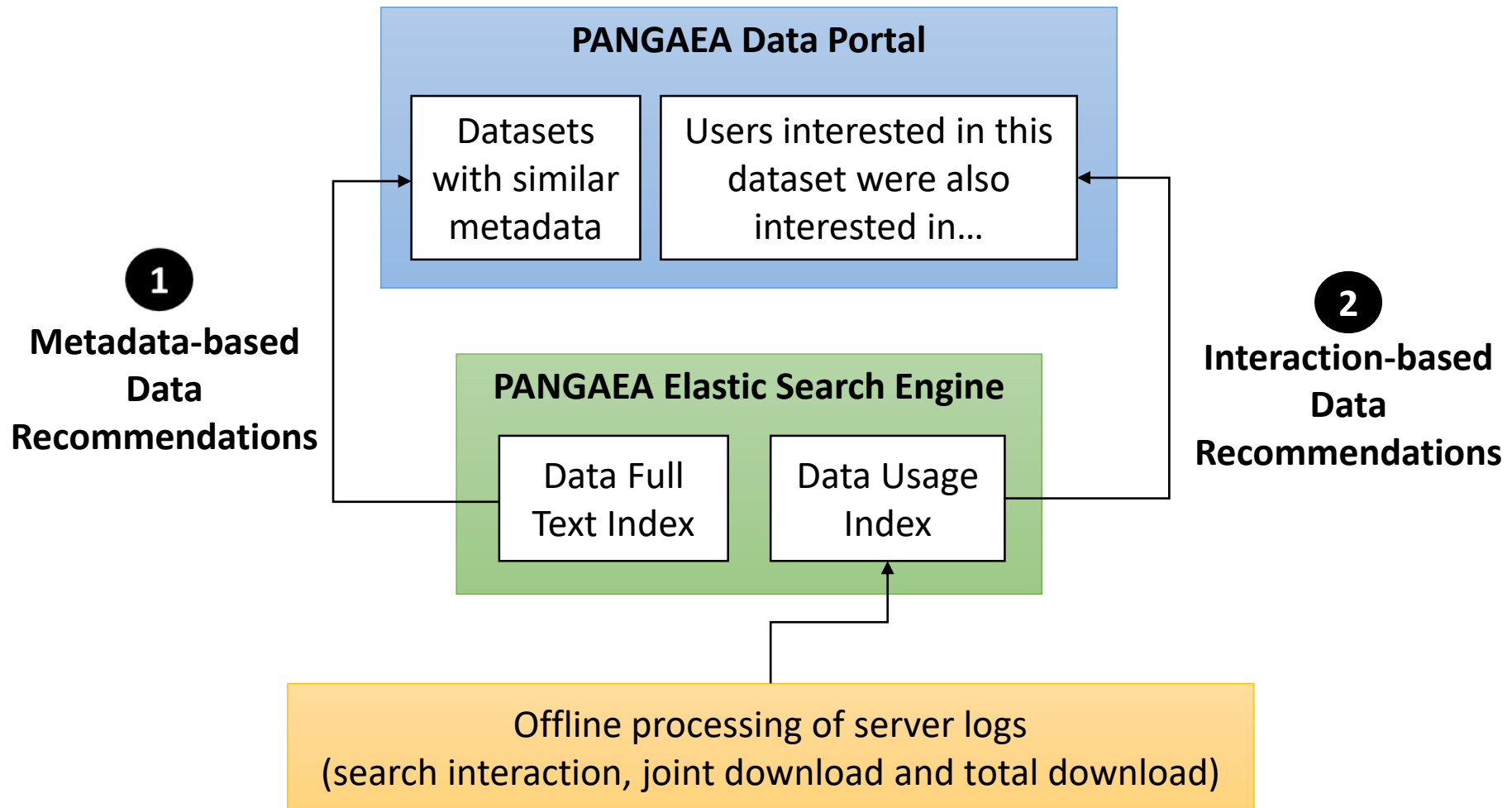
Jointly downloaded datasets are likely to be similar.

	time	request
USER 1	2012-06-11	GET /10.1594/PANGAEA.715006?format=zip&charset...
USER 1	2012-06-11	GET /10.1594/PANGAEA.761662?format=html HTTP/1.1
USER 1	2012-06-11	GET /10.1594/PANGAEA.679305?format=html HTTP/1.1
USER 1	2012-06-11	GET /10.1594/PANGAEA.771266?format=html HTTP/1.1
USER 1	2012-06-11	GET /10.1594/PANGAEA.55685?format=textfile&cha...

	U1	U2	U3	Un
D1				
D2				
D3				
Dn				

Dataset vs. User Matrix

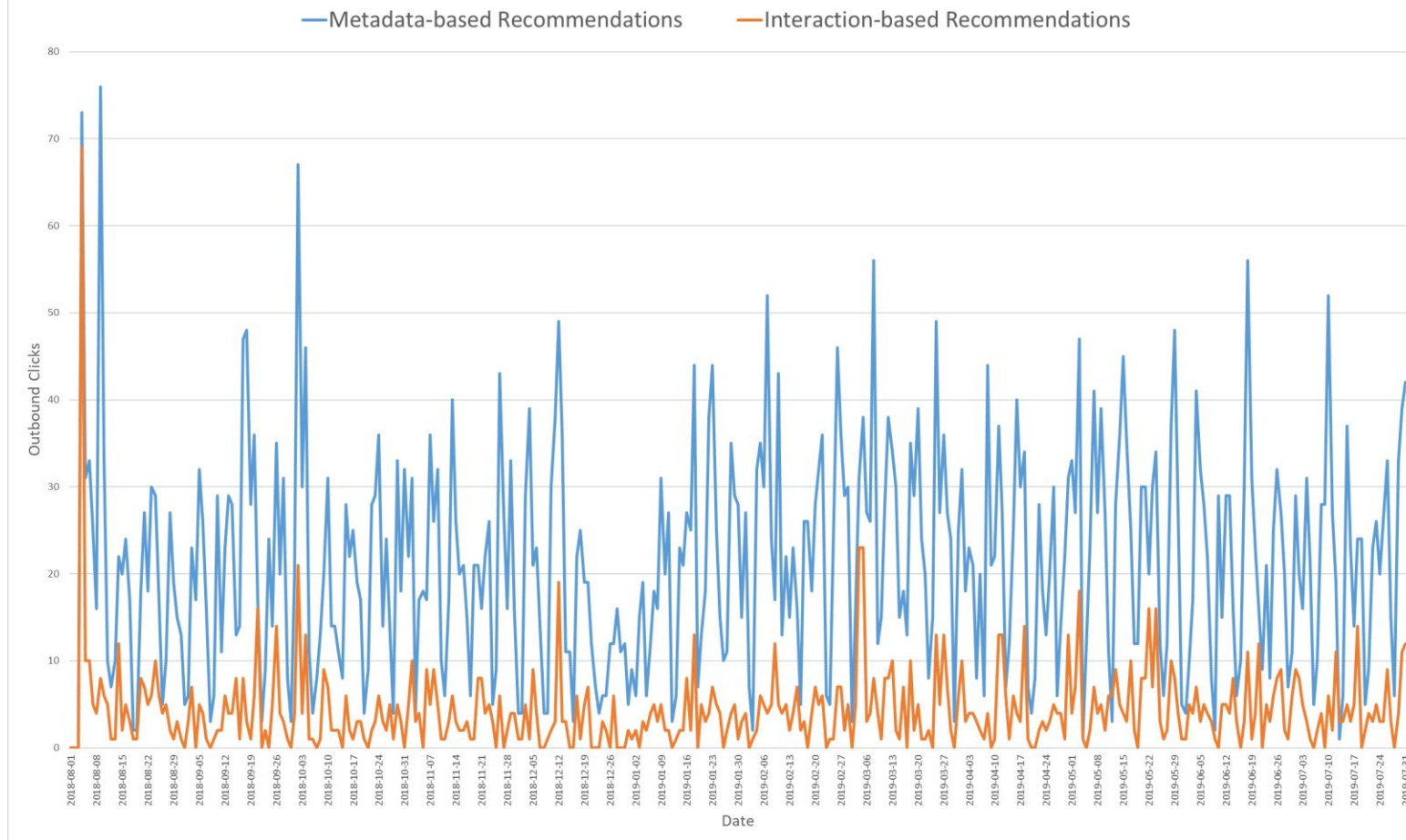
System Implementation



Online Evaluation

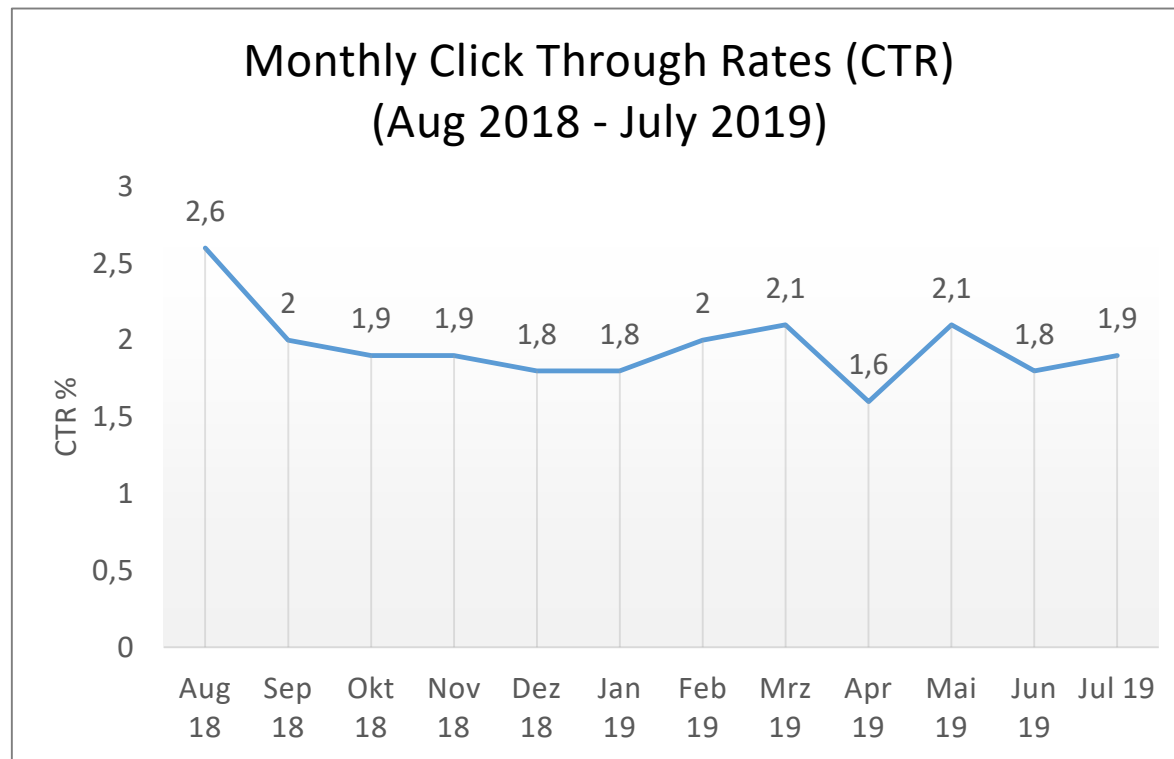
- Average clicks/day : 26
- % contribution to total events
 - Metadata : 83%
 - Interaction : 17%

Outbound Clicks from Data Recommendations (01.08.2018-31.07.2019)



Online Evaluation

- Click Through Rate (CTR) = Clicks ÷ Impressions



Conclusions

- Developed a recommender to improve data discovery, which presents users with two kinds of recommendations.
- Building a data recommender on top of the ElasticSearch enhances the scalability and maintainability of the recommender system.

Ongoing/planned work:

- More features – ontological concepts of parameters.
- Improve the presentation of recommendations.
- Extend online evaluation (conversion rate).

Parameter(s):	# Name	Short Name	Unit	Principal Investigator	Method	Comment
	1 Event label Q	Event				
	2 Latitude of event Q	Latitude				
	3 Longitude of event Q	Longitude				
	4 Number Q	No		Nielsen, Kristian Ege Q		
	5 Station label Q	Station		Nielsen, Kristian Ege Q		
	6 DATE/TIME Q	Date/Time				Geocode
	7 Sample comment Q	Sample comment		Nielsen, Kristian Ege Q		sample net
	8 DEPTH, water Q	Depth water	m			Geocode
	9 Depth, top/min Q	Depth top	m	Nielsen, Kristian Ege Q		
	10 Depth, bottom/max Q	Depth bot	m	Nielsen, Kristian Ege Q		
	11 Bottle number Q	Bottle		Nielsen, Kristian Ege Q		
	12 Date/time start Q	Date/time start		Nielsen, Kristian Ege Q		incubation
	13 Date/time end Q	Date/time end		Nielsen, Kristian Ege Q		incubation
	14 Time, incubation Q	T incubation	day	Nielsen, Kristian Ege Q		
	15 Temperature, water Q	Temp	°C	Nielsen, Kristian Ege Q		eksp
	16 Temperature, water Q	Temp	°C	Nielsen, Kristian Ege Q		CTD
	17 Depth of chlorophyll maximum Q	D chl m	m	Nielsen, Kristian Ege Q		
	18 Chlorophyll a Q	Chl a	µg/l	Nielsen, Kristian Ege Q		10
	19 Chlorophyll a Q	Chl a	µg/l	Nielsen, Kristian Ege Q		gff
	20 Calanus finmarchicus, female, prosome length Q	C. finmarchicus f pros l	mm	Nielsen, Kristian Ege Q		
	21 Calanus finmarchicus, female, biomass as carbon Q	C. finmarchicus f C	µg	Nielsen, Kristian Ege Q		
	22 Calanus finmarchicus, eggs Q	C. finmarchicus eggs	#	Nielsen, Kristian Ege Q		background
	23 Calanus finmarchicus, eggs Q	C. finmarchicus eggs	#	Nielsen, Kristian Ege Q		sample
	24 Calanus finmarchicus, egg volume Q	C. finmarchicus egg vol	µm ³	Nielsen, Kristian Ege Q		mean
	25 Calanus finmarchicus, fecal pellet Q	C. finmarchicus pel	#	Nielsen, Kristian Ege Q		background
	26 Calanus finmarchicus, fecal pellet Q	C. finmarchicus pel	#	Nielsen, Kristian Ege Q		sample
	27 Calanus finmarchicus, fecal pellet volume Q	C. finmarchicus pel vol	µm ³	Nielsen, Kristian Ege Q		